

JAMES A. GRAASKAMP COLLECTION OF TEACHING MATERIALS

XI. PERSONAL LIFE

F. Awards

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University School Honors Alumni

MRS. ROBERT Apple, 4684 N. Wilshire Rd., Whitefish Bay, and James A. Graaskamp, Madison, have been selected as the University School of Milwaukee alumna and alumnus of the year.

They will be honored by the alumni association at a dinner dance preceded by

cocktails at 7:30 p.m. Feb. 28 at the Town Club. Grant Krueger and his orchestra will provide the music. Social chairman of the event is Mrs. Phillip Gutenkunst, 10106 W. Hawthorne Rd. 132 N. Mequon. Reservations may be

made through the alumni office of the school's north campus.

Alumni are from three schools that merged in 1964 as the University School of Milwaukee. The schools were Milwaukee-Downer Seminary, Milwaukee Country Day School and Milwaukee University School.

Mrs. Apple, a graduate of Milwaukee University School, is being honored for her service to the community and to the school. She won the top campaigner award in this year's United Fund drive and was chairman of the individual gifts division of the campaign.

She is president of the Welfare Auxiliary of Milwaukee Children's Hospital and will assume the presidency



MRS. ROBERT APPLE



JAMES A. GRAASKAMP

MILWAUKEE
SENTINEL

Tuesday of the Visiting Nurse Association. Mrs. Apple is vice president of the Friends of Art of the Milwaukee Art Center and a member of the boards of directors of Camp Sidney Cohen, St. Charles Boys' Home and the Milwaukee Symphony Women's League.

Also an alumna of Wellesley College, Wellesley, Mass., she was a past president of both Milwaukee Country Day School and Milwaukee-Downer Mothers Association.

Recently named Wisconsin's Handicapped Man of the Year, Graaskamp, son of Mr. and Mrs. Arnold R. Graaskamp, 7824 N. Links Circle, Fox Point, was graduated from Milwaukee Country Day School.

A graduate of Rollins College, Winter Park, Fla., Graaskamp received his master's degree in 1962 at Marquette University and became an instructor in commerce at the University of Wisconsin while working on his doctorate, which he completed in 1964.

In 1966 Graaskamp was one of three to receive the William H. Kiekhofer Teaching Award at UW. He is an assistant professor of business at the university.

Prof. James Graaskamp Named Handicapped Person of Year

Prof. James A. Graaskamp, University of Wisconsin professor of business, has been named Wisconsin's Handicapped Person of the Year by the Governor's Committee on Employment of the Handicapped.

Stricken by polio in 1950 at the age of 17, Prof. Graaskamp has been confined to a wheelchair since.

HE'S PART owner of Landmark Homes and Regency Hill, Inc., businesses concerned with home and land development. He also is part owner of Landmark Research, Inc., a consulting firm.

He is a commissioner for the Industrial Land Utility Corp., charged with developing industrial land on a non-profit basis. Besides being an adviser on city insurance problems, he counsels small firms in Wisconsin through the Northern Development Project, which is a university service to industries in northern Wisconsin.



PROF. GRAASKAMP

Prof. Graaskamp also serves as an adviser to physically handicapped students and has worked with campus engineers to provide wheelchair ramps and bring about alterations in

living quarters for handicapped students.

HE GRADUATED from Rollins College, Winter Park, Fla., in 1955 with a bachelor's degree in English. While at Rollins, his work as president of the Student Chapel staff and his academic record qualified him for election to Omicron Delta Kappa, a national honorary society.

He received a master's degree from Marquette University in finance in 1957. Prof. Graaskamp remained at Marquette teaching courses in insurance until 1960 when he came to the University of Wisconsin to work for his Ph.D.

He earned his doctor's degree in real estate and insurance in 1964 and was elected to Beta Gamma Sigma, honorary society for business students.

He then joined the UW faculty as an assistant professor in the field of insurance and real estate and received the William Henry Kiekhof er Teaching Award.

Graaskamp Is 'Handicapped Person of Year'

By FRANKLIN W. IOSSI
(Of The State Journal Staff)

Prof. James A. Graaskamp of the University of Wisconsin received the 1970 Wisconsin Handicapped Person of the Year Award from Gov. Warren P. Knowles Wednesday night at Lake Windsor Country Club.

Knowles cited Graaskamp as a man "who exemplifies both the concerned citizen and the handicapped man who has helped himself realize his productive talents. We must encourage all citizens — and especially the handicapped — to become involved in solving society's problems," he added.

THE GOVERNOR told how Prof. Graaskamp had worked with campus engineers to accomplish barrier-free architecture so that physically-handicapped students could reach classrooms for instruction.



PROF. JAMES GRAASKAMP

Knowles also said Graaskamp was an adviser to University handicapped students and a source of inspiration to them.

In accepting the award, Graaskamp told Gov. Knowles, "I thought I was here to present the award to you for an outstanding job despite the Legislature."

GRAASKAMP SAID all people have burdens to live with and his happened to be an obvious one.

Graaskamp joined the UW faculty as an assistant professor of business in insurance and real estate after receiving his doctorate from the University in 1964.

He received a B. A. in English from Rollins College, Winter Park, Fla., in 1955 and an M. A. in finance from Marquette in 1957.

He has been confined to a wheelchair since being stricken by polio in 1950 at the age of 17.

HE IS A commissioner for the Industrial Land Utility Corp.,

which develops industrial land on a non-profit basis, an adviser on city insurance problems, and a counselor to small firms through the Northern Development Project, a University service to northern Wisconsin industries.

Graaskamp also is part owner of Landmark Homes and Regency Hill, Inc., businesses concerned with home and land development, and Landmark Research, Inc., a consulting firm.

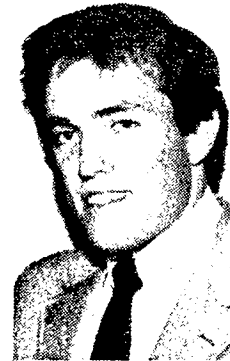
The award is made by the Governor's Committee on Employment of the Handicapped.

The Economy *WI State Journal, Sunday,*
Dec. 8, 1985

People in business



Al Gunderson



Anton Arneson



James Graaskamp

Al Gunderson has been promoted to director of quality control and government relations by the Vita Plus Corp., 1508 W. Badger Road. Gunderson also will continue his duties as swine production manager.

Anton Arneson has been named a sales representative and accounts administrator with the Ellis-Arneson Co., 2718 Dryden Drive. Arneson previously served as a claims representative with General Casualty Co., Sun Prairie.

James Graaskamp has been given the Ballard Award by the American Society of Real Estate Counselors for a paper on real estate market research he recently published. Graaskamp is chairman of the Real Estate and Urban Land Economics department in UW-Madison's School of Business. He also is a principal in Landmark Research, a real estate consulting firm at 4610 University Ave.

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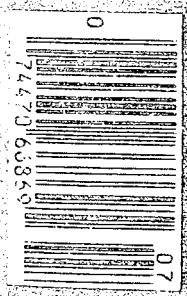
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BEST DRY CLEANER.

Klinke's Cleaners, located all over the place, *Lake Mills Cleaners and Dyers* of Lake Mills with a strong Madison connection, and *Madison Steam Dye Works*, one of Madison's old reliables.

BEST FLORIST.

The Flower Shop, 1725 Monroe Street and 2602 Monroe Street. *Felly's* an old Madison favorite, and *J. Kinney Florist*, a new Madison favorite, were among the top three.

BEST TRAVEL AGENT.

Rhodes Travel, 6501 Mineral Point Road, took top honors followed by *Burkhalter Travel* and *Bev McCord's Travel World, Inc.*, close behind. What can you say. They'll get you there and they'll get you back.

BEST INTERIOR DESIGNER.

H. Krueger and Associates, 5218 Century Avenue, Middleton, followed by *Chris Kerwin* and *Jane Caryer*.

BEST DELIVERY.

Badger Cab will take you and your stuff anywhere in town. *UPS* and *Capital Cartage* will take only your stuff. They all ranked high but only Badger delivers people as well as stuff.

BEST RESTAURANT SERVICE.

The Edgewater and the *Madison Club*, of course, followed by a new operation that does things right, *Fresco Pasta*.

BEST HEALTH CLUB.

Cherokee Country Club, 5000 North Sherman Avenue, ranked highest with the healthy people but *New Horizons* and *Vic Tanny* both were close.

BEST PRIVATE CLUB.

The Madison Club, 5 East Wilson Street, took top honors, followed by the *Nakoma Country Club* and the *Maple Bluff Country Club*. The Madison Club is not encumbered with golf, which is probably why it won.

BEST PARK.

Vilas Park won the balloting but everyone knows that *Tenney Park* is better and *James Madison Park* is just a mess.

BEST UNIVERSITY PROFESSOR.

James A. Graaskamp was first, *Alma Baron* was second and *Frank Remington* was third. But it all depends on what courses you're taking. Everyone knows that.

BEST LOCAL WRITER.

Doug Moe, who we all know and love, looked like Secretariat in this one. *George Yukelich* also got a lot of votes, as did *Bill Stokes*, who writes for the *Chicago Tribune* but lives in Madison so that probably makes him a local writer.

BEST LOCAL NEWS.

Channel 3, Channel 15, and Channel 27 in that order. No newspapers?

BEST TV PERSONALITY.

Tedd O'Connell was first, followed by *Snow Savich*, both of whom work for Channel 3, followed by *Elmer Childress*, WMTV's popular weatherman.

BEST RADIO PERSONALITY.

Michael Hanson of WERN, who sets the standard for tasteful jazz around these parts. *Peter B.* of WIBA was next, followed by *Jim Mader*, a Madison institution.

BEST LOCAL POLITICIAN.

Jonathan Barry, Dane County executive, got the most votes. *Mayor Joseph Sensenbrenner* was next and *Governor Anthony Earl* was third. Who knows what this means.

BEST LEGISLATOR.

David Clarenbach of Madison, *Thomas Loftus* of Sun Prairie, and *Tommy Thompson* of Elroy. Good Lord!

WORST STREET.

In the summer, just pick a street. They are all worst. But for the record, in order of horror, the voters chose *Park Street*, *Monona Drive*, and *Odana Road*.

WORST INTERSECTION.

There is not a decent intersection within the city limits, but again for the record, the worst three are *Odana Road* and *Whitney Way*, *University Avenue* and *Midvale Boulevard*, and the *Beltline* and *Bridge Road*.

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Congratulations to this year's winners!