

JAMES A. GRAASKAMP COLLECTION OF TEACHING MATERIALS

IV. UW REAL ESTATE ALUMNI ASSOCIATION

A. General Correspondence

3. Correspondence with Pam Oleinik,
Administrator for the Alumni Program,
June 27, 1978 - September, 1978

UNIVERSITY of WISCONSIN Real Estate Alumni Association

~~6402 Odawa Road~~

Room 118, School of Business
1155 Observatory Drive

Madison, Wisconsin ~~53719~~
53706

June 27, 1978

Mr. Joseph Pasquerella
Albert M. Greenfield & Company, Inc.
32nd Floor, Centre Square W
Philadelphia, Pennsylvania 19102

Dear Mr. Pasquerella:

Enclosed are a few copies of the new Real Estate program Brochure. Presently, Jeff Davis, our director in Chicago, is heading a public relations campaign to distribute these brochures among prospective employers, interested students, etc. Please look it over and let us know of any comments or suggestions you may have.

A word about myself - I am picking up where Ken Lavadas left off as Administrator fo the Alumni Program. Ken graduated in May, and is now working in Los Angeles. I'm currently a graduate student in the UW Real Estate Program, and will be holding this position until December.

Sincerely,

Pam Oleinik

June 30, 1978

Pam Oleinik
U. W. Real Estate
Alumni Association
Room 118 - School of Business
1155 Observatory Drive
Madison, WI 53706

Dear Pam:

Thanks for the letter and brochures. Jim Graaskamp mentioned that you would be working for the organization and best of luck. Ken Lavadas did a very good job for our group and I'm sure you will also.

If there's anything you need, give Shirley at my office, or myself, a call.

Have a good summer.

Regards,

D. L. EVANS COMPANY



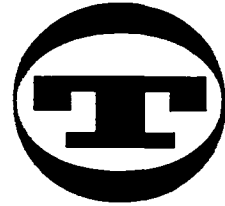
Donald L. Evans, C.R.E., M.A.I.

DLE:baf

**H. BRUCE THOMPSON, JR.
AND ASSOCIATES, INC.**

Manager, Appraisal/Counseling Division

ALBERT M. GREENFIELD & CO., INC.



July 7, 1978

Miss Pam Oleinik
University of Wisconsin
Room 118 School of Business
1155 Observatory Drive
Madison, Wisconsin 53706

Dear Pam:

I reviewed the Real Estate Program brochure and found it most interesting. In terms of detail and brevity it appeared very balanced. It should serve well as a means of promotion and recruitment.

As for you, I am not sure to congratulate or feel sorry for you. Working as Administrator for the Alumni Program under the "Chief" as well as being a student in the "Program" is either a great training ground for President of the United States or the epitome of a future workaholic which most of us are by now anyway. Don't forget to have some fun while you are attending the No. 1 Party School as rated by Playboy in 1972-73. Coincidentally, (or because of) that was the year I graduated.

Pam, also enclosed is a summary of possible employees in the Philadelphia area. Please give it to the Chief and see that it is distributed to the graduate students. I am tired of being the "lone" Philadelphian and drinking beer by yourself is not much fun.

Truly,

Joseph D. Pasquarella, MAI

Enclosure

JDP/sn

P.S. Could you have my company name changed to Thompson & Associates, Inc.

changed 7/25

B, E	John Binswanger Binswanger-Herman Co. 1845 Walnut Street Philadelphia, PA 19103 (215) 448-6000	D	Murray H. Goodman The Goodman Company 2030 Tilghman Street P.O. Box 2523 Allentown, PA 18001 (215) 434-4444
D	Samuel Evans Evans-Pitcairn 2000 Market Street Philadelphia, PA 19103 (215) 561-6777	A	Edwin F. Thompson, MAI Landauer Associates, Inc. 200 Park Avenue New York, New York 10017 (212) 687-2323
B	Albert Eisen Albert M. Greenfield & Co., Inc. 3200 Centre Square West 1500 Market Street Philadelphia, PA 19102 (215) 854-1600	FI	Richard E. Meyers Central Penn National Bank Public Ledger Building Philadelphia, PA (215) 854-3290
B, A	Charles Seymour, MAI Jackson-Cross 2000 Market Street Philadelphia, PA 19103 (215) 561-8900	FI	Gordon Mott Provident National Bank Land Title Building Broad & Chestnut Streets Philadelphia, PA 19102 (215) 568-6128
B, MB, D	Benjamin Strouse Strouse-Greenberg & Co. 1626 Locust Street Philadelphia, PA 19102 (215) 985-1100	B	Anthony Hayden Cushman & Wakefield Two Girard Plaza Philadelphia, PA 19102 (215) 564-2400
FI	William Macdonald, Gen. Manager Prudential Insurance Co. Suite 1407 Fidelity Bank Building Broad & Walnut Streets Philadelphia, PA 19102 (215) 561-3500	**	Elizabeth Peters Liz Peters Associates, Inc. 60 E. 42nd Street New York, N.Y. (212) 697-5240
FI	Samuel Long, MAI First Pennsylvania Bank 1700 Centre Square West 1500 Market Street Philadelphia, PA 19102 (215) 786-8135	FI	Robert C. Rogers Pennsylvania Real Estate Investment Trust Cedarbrook Hill III Greenwood Avenue & Limekiln Pike Wyncote, PA 19095 (215) WA7-1700/TU6-3070
FI	Warren Beven, MAI Equitable Life Assurance Society 1700 Market Street Philadelphia, PA 19102 (215) 561-3500	FI	James Toolan Philadelphia Savings Fund Society 12 South 12th Street Philadelphia, PA 19107 (215) 629-2657
D	Joseph Segul The Korman Corporation Jenkintown Plaza Jenkintown, PA	FI	Charles Sliffer Travelers Insurance Company 3 Parkway Philadelphia, PA 19102 (215) 972-5749

- A - *Appraiser / Consultant*
- B - *Broker*
- D - *Developer*
- E - *Equity Investor*
- MB - *Mortgage Banker*
- FI - *Financial Institution*
- ** - *Specializes in real estate executive placement*

form sent 11/13

Regis Homes, Inc.

5600 South Syracuse Circle, Suite 124, Englewood, Colorado 80111 (303) 779-4200

November 6, 1978

Ms. Pam Oleinik
University of Wisconsin
Real Estate Alumni Association
Room 118, School of Business
1155 Observatory Drive
Madison, Wisconsin 53706

Dear Pam,

I would like to inform you and the Alumni Association that I have recently changed employment. I am now employed by Regis Homes, Inc., as the Director of Acquisitions in Denver. Regis Homes is a condominium conversion company based in Newport Beach, California. The company has established an on-going operation in Denver, and currently has two active projects in the Denver area. Please make a record of this change for future alumni correspondence and materials.

Sincerely,



Jay Kramer
Director of Acquisitions

JK:mo

FIDINAM (U.S.A.) INCORPORATED

August 23, 1978

Sent 8/30/78

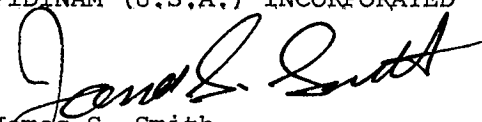
Ms. Pam Oleinik
University of Wisconsin Real Estate Alumni Assoc,
School of Business
1155 Observatory Drive
Madison, Wisconsin 53706

Dear Ms. Oleinik:

Congratulations on your new position as alumni organization administrator. Demand for the new real estate department brochure is so great that I would appreciate it if you could send me 4 or 5 more.

Very truly yours,

FIDINAM (U.S.A.) INCORPORATED


James S. Smith
Director of Acquisitions

JSS:nm

REALTY MARKETING ASSOCIATES
J. W. CATON & ASSOCIATES
5333 WESTHEIMER, SUITE 730
HOUSTON, TEXAS 77056
713/623-8140

September 17, 1978

Dear Pam;

Enclosed is my Data Sheet and a check for \$10.00. Please include me in the U. of W. Real Estate Alumni Assoc. I talked with the Chief on Wednesday and he mentioned y'all would send any missed issues of the news letter if you had copies left. Also please send any info which has been updated.

P.S. I've received Vol 2 #1
Vol 2 #2 + Bylaws

Sincerely,
Anthony Weir