

JAMES A. GRAASKAMP COLLECTION OF TEACHING MATERIALS

VI. ACADEMIC ASSOCIATIONS

- A. American Real Estate and Urban Economics Association (AREUEA)
 - 3. Correspondence Concerning Responsibilities of the Wisconsin Region Membership Committee, August 23, 1982

THE PENNSYLVANIA STATE UNIVERSITY

509G BUSINESS ADMINISTRATION BUILDING
UNIVERSITY PARK, PENNSYLVANIA 16802

Department of Insurance and Real Estate
(814) 865-1938

August 23, 1982

Professor James A. Graaskamp
Graduate School of Business
University of Wisconsin
Madison, WI 53706

Dear Jim:

On behalf of President John C. Weicher, I would like to congratulate you on being nominated as a 1982 State Membership Chairperson for Wisconsin. As 1982 Membership Chairman, I also ask your help with the 1982 Membership Drive.

I have identified a number of critical issues facing our organization at the present time. With a bit of your time and effort, we hope to face these issues which currently affect AREUEA and its future as an important academic, professional, and governmental organization.

The 1982 Membership Drive will be six-fold:

1. Academic Memberships
2. Professional and Governmental Memberships
3. Graduate Student Memberships
4. Institutional Memberships
5. Library Subscriptions
6. Production of Membership Data

All of these areas are important but your main thrust as State Membership Chairperson will be in the areas of academic and graduate student memberships, library subscriptions, and the production of membership data.

The enclosed Statement of Purposes and Goals and Outline of 1982 Membership Drive may assist you in directing your efforts during the next few months. Note that there are numerous ways you can help in these efforts. For example, we have learned that some members of the real estate academic community have never become a part of AREUEA. These individuals are prime candidates for new memberships. Another example are the numerous libraries who currently do not subscribe to AREUEA. We hope that this year's efforts will bring forth more library subscriptions than ever before.

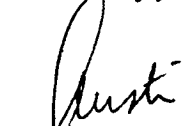
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As Membership Chairman, I will provide you with the best information available in this effort. For example, in response to returning the enclosed acceptance letter, you will receive a complete membership kit, which contains updated brochures and applications for AREUEA membership, a list of current AREUEA members in your state(s) by affiliation (i.e., academic, professional, governmental, institutional), a list of currently subscribing libraries in your state(s), a "wanted" list of real estate economists who are currently not members, and a "wanted" list of libraries to contact who currently do not subscribe to AREUEA. Your help can dramatically affect our membership efforts. In this way, I will have already identified certain individuals and libraries that are likely to join AREUEA.

If you are willing and able to devote a small amount of time to this effort, the results are likely to be pronounced. Therefore, I encourage you to respond favorably to this nomination and return the enclosed survey at your earliest convenience.

I look forward to hearing from you and am available to help in any way I can.

Sincerely,



Austin J. Jaffe
1982 AREUEA Membership Chairman

AJJ/jc

Enclosures

cc: John C. Weicher
James P. Gaines