

JAMES A. GRAASKAMP COLLECTION OF TEACHING MATERIALS

VIII. PARTICIPATION IN INDUSTRY ORGANIZATIONS

H. Graaskamp as Member of Review Boards

Journal of Real Estate Finance (Warren
Gorham & Lamont) and Journal of Real Estate
Research, (American Real Estate Society)



WARREN, GORHAM & LAMONT, INC.

Editorial Offices

1633 Broadway, New York, NY 10019

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June 19, 1984

Professor James Grasskamp
School of Business Administration
University of Wisconsin
Room 118
1155 Observation Drive
Madison, WI 53706

Dear Jim:

Welcome to the Board of Advisors of the Journal of Real Estate Finance. I'm sure you share my enthusiasm for this important new periodical. As a publication on the sources, availability and usage of capital for real estate development, the Journal will be a practical "hands-on" management tool conducive to business planning and strategy development. The concerns of both providers and users of capital will be addressed with how-to advice from reknowned industry experts, like yourself.

The Journal of Real Estate Finance is being market-tested on or about August 23rd by an extensive mailing of a brochure describing the journal and its purposes. You will be receiving a copy of the marketing piece at that time, and you will also receive notification of the publication's success or failure in the test.

If the market test is successful, we will be publishing our first issue in early 1985. Once this product idea is successfully launched, I will be turning to you for help in deciding which topics to cover in future issues. You may contact me with any ideas or suggestions, either for specific articles or simply general topics that you feel should be addressed.

I am very pleased with the distinguished Board of Advisors we have established, and I believe we will have a firm grasp on the latest and most important developments in the field. I have attached a list of the Board members for your information.

I look forward to working with you, and feel very optimistic about the potential success of our joint endeavor. Please feel free to contact me with your input at any time. You can reach me at (215) 898-1060.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Wm Zucker'.

William Zucker, Ph.D.
Managing Editor

Enclosure



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January 21, 1986

Dr. James Graaskamp
University of Wisconsin
Graduate School of Business
1155 Observatory Drive
Madison, Wisconsin 53706

Dear Dr. Graaskamp:

It is a great pleasure to inform you that you have been appointed as a Member of the Editorial Board of The Journal of Real Estate Research. Included with this letter you will find the complete membership of the Editorial Board, a set of Style Instructions, and a copy of The Journal's Publication Policy and Review Process. As Editor, I am particularly looking forward to working closely with you over the coming months.

The Journal has already begun to receive manuscripts for publication consideration and we will most likely begin to mail out manuscripts to reviewers within three weeks. The first issue of The Journal is planned for publication during early September 1986. In order to achieve this ambitious publication deadline, members of the Editorial Board will be asked to give their immediate attention to manuscripts as they are received. I realize that everyone's time is valuable and so in an effort to even out the workload we will attempt to distribute manuscripts to as many Editorial Board Members as possible.

Again, congratulations upon your appointment as an Editorial Board Member for The Journal of Real Estate Research. I feel confident that together we will be able to produce a high quality academic publication. I am looking forward to working with you in the near future. If you have any questions or wish to discuss any aspect of your commitment as an Editorial Board Member please feel free to call or write.

Sincerely,

A handwritten signature in cursive script that reads "Charles".

Charles H. Wurtzebach
Editor
The Journal of Real
Estate Research

CHW/js

Enc.

Final List

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